

ERICA ORANGE



**EXECUTIVE VICE PRESIDENT/
CHIEF OPERATING OFFICER**

The Future Hunters

200 East 33rd Street, Suite 9I

New York, NY 10016

(212) 889-7007

Erica@TheFutureHunters.com

@ErOrange

Erica is Executive Vice President & Chief Operating Officer of The Future Hunters, one of the world's leading futurist consulting firms. She evaluates emerging social, technological, economic, political, demographic and environmental trends – and identifies the strategic implications (the “So what?”) of those trends for several of the most influential Fortune 500 companies, trade associations and public sector clients. Erica’s ability to identify patterns, think critically and analytically, and translate that into actionable strategies is what has made her an invaluable asset to clients.

Erica frequently speaks to a wide range of audiences about global trends that are shaping the landscape today. She has also authored numerous articles, book chapters, and industry white papers on a wide range of future-focused topics. Erica is recognized in the industry as having a unique, innovative and fresh perspective.

These presentations:

- Get people thinking in completely new ways;
- Identify trends that have a direct impact on your business;
- Raise awareness about the opportunities and challenges that lie ahead; and
- Put change in context so that you can better deal with it – and profit from it.

Recent Events

KEYNOTES INCLUDE (AMONG OTHERS):

- AFSA Vehicle Finance Conference & Exposition
- NYU Women Entrepreneurs Festival
- Women's Foodservice Forum's Annual Conference
- Navigant Annual Leadership Conference
- Alvarez & Marsal's Leadership Development Conference

SPEECHES/PRESENTATIONS INCLUDE (AMONG OTHERS):

- World Future Society Annual Conference (5 Consecutive Years)
- Global Spa & Wellness Summit
- Luxury Marketing Council
- Fashion Group International
- The Retail Marketing Society
- INPACT Americas
- Ball Brothers Foundation
- South Carolina Society of CPAs
- North Carolina City & County Managers Association
- The Association for Talent Development
- GE Aviation
- BNP Paribas
- StrategyOne
- Ketchum Inc.
- Perkins+Will
- Ariens

In addition to this are Erica's numerous client engagements and panel discussions, as well as moderation and facilitation at industry events and conferences.

*To inquire about having Erica speak at your next event, please email:
info@TheFutureHunters.com*

*Erica also offers engaging joint presentations with her colleague and husband,
Jared Weiner.*



Speaker References

[Erica's] talk was a hit. It really had our attendees thinking about the many possibilities ahead, and the talk sent them off to their professional development sessions with "eyes wide open". [She] had a great command of the content and the research-based information earned our audience's respect and attention right from the start. It worked out splendidly!

CARRIE GRAPENTHIN

Director, Corporate Communications & Integrated Marketing, Navigant

Erica came beautifully prepared and discussed the importance of examining topics from a fresh and innovative perspective. She was creative, articulate, astute and was able to give the students examples that they could readily relate to. I would definitely use Erica again.

MARY MANNING

President, Manning & Associates

[Erica's] lively, engaging delivery was a great way to energize our first session.

LORAIN KOEPENICK

Coordinator of Member Services, INPACT Americas (Int'l Alliance of Professional Accountants)

Specific Topics

New & Emerging Trends

We develop 24 new trend-based themes for our retainer clients every year. These themes are very specific, targeted and interesting.

The 10 Growth Areas of the Emerging Metaspaces Economy

This lecture builds upon the idea that we are currently undergoing a fundamental transformation and restructuring of the global economy. We outline the 10 growth areas of the new economy, and what those mean for client businesses or lecture audiences.

Thinking Technologies

The techniques that help you think about the future differently. This instructs audiences to permanently change their way of thinking about future trends and how best to develop actionable strategies to capitalize on those trends. This lecture includes real-world, practical examples of each of the thinking technologies.

